Dallas College – Next Generation Sector Partnerships: Manufacturing Industry Third Quarterly Meeting

November 14, 2025 | 7:30 to 10:00 AM

Dallas College Garland Campus | Gallery
675 W. Walnut St, Garland TX 75040

DCMA Dallas County Manufacturers' Association

WORKFORCESOLUTIONS GREATER DALLAS

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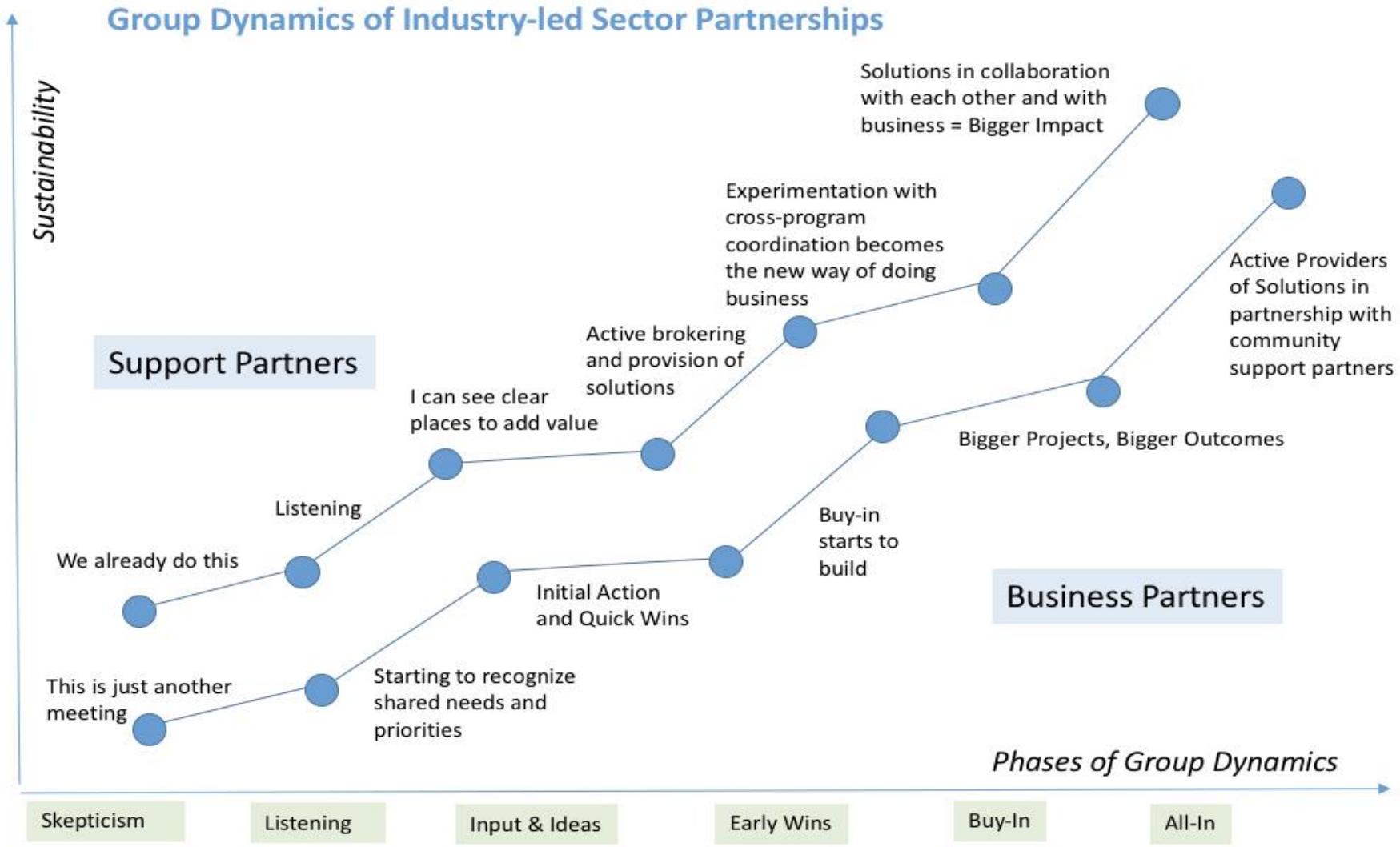
Agenda

7:30 a.m. - 8:00 a.m.	Check-in / Networking / Breakfast
8:00 a.m. - 8:05 a.m.	Welcome/Introduction: Paul Mayer, DCMA CEO
8:05 a.m. - 8:10 a.m.	Next Generation Sector Partnerships Overview: Dr. Eddie Tealer, Dallas College Eastfield Campus President & Manufacturing Lead
8:10 a.m. - 8:20 a.m.	Manufacturing Industry Sector Champions Introductions: Roscoe Davis, Plastipak Packaging, Inc.
8:20 a.m. – 8:40 a.m.	Action Team Priority 1 Training Creation & Development: Evan Buell, Dot IT / NCCO, Inc.
8:40 a.m. – 9:00 a.m.	Action Team Priority 2 Recruitment & Promotion: Roscoe Davis, Plastipak Packaging, Inc.
9:00 a.m. - 9:20 a.m.	Texas Career Day: Steven Bridges, Workforce Solutions Greater Dallas
9:20 a.m. – 9:40 a.m.	Q&A
9:40 a.m. – 10:00 a.m.	Next Steps / Closing Remarks

Storyline Metrics: Turning Points as a Partnership Evolves



MANUFACTURING SECTOR PARTNERSHIP REPORT

SECTOR LAUNCHED NOVEMBER 2024

WHO WE ARE: An industry-driven regional partnership of community-minded business leaders who work together with public partners to address workforce and broader competitive needs. These leaders help define the sector, build the list of industry partners and invite other members to join.

PURPOSE: Since our sector launch in November 2024, manufacturing leaders across North Texas have united to strengthen and advance our industry. Through strategic collaboration, we are addressing workforce challenges, aligning with evolving industry needs, and creating new opportunities for growth and innovation.

TAKE A LOOK AT OUR PROGRESS IN OUR 2025 MANUFACTURING SECTOR HIGHLIGHTS BELOW.

INDUSTRY CONVENERS

DR. EDDIE TEALER
SECTOR LEAD

DCMA
Dallas County Manufacturers' Association

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PARTICIPATION & ENGAGEMENT

- 70+ INDUSTRY PARTNERS
- 4 INDUSTRY CHAMPIONS
- 25+ PUBLIC PARTNERS
- 20+ ACTION TEAM MEETINGS HELD

PRIORITIES IDENTIFIED

1. Training Creation & Development
2. Recruitment & Promotion

PARTNERSHIP STRENGTHS/WINS

Student Voice: Focus groups conducted with ISDs to direct and inform marketing efforts to students and parents.

Unified Meetings: Dallas County Manufacturers' Association (DCMA) merged its quarterly meetings with the sector partnership.

Mindset Change: A strategic shift in how industry partners collaborate.

One-Stop Hub: Website inspired by industry partners to access centralized resources.

JOIN US: We invite you to visit our new Industry led, Dallas College powered, EDGE North Texas (Educate. Develop. Grow. Employ.) Consider joining our work, focused on industry training — Right Skills, Right Time. We have a seat at the table for all!

Manufacturing Industry Sector

Dr. Eddie Tealer – Manufacturing Industry Sector Lead

Sector Champions:

Lauren Alder – Texas Instruments

Evan Buell – Dot It/National Checking Company (NCCO)

Roscoe Davis – Plastipak Packaging, Inc.

Kristina Lawson – Daisy Brand

Manufacturing Industry Sector

- Training Creation and Development
- Recruitment and Promotion

Overarching opportunity: A place at the table for small, medium, and large partners to engage as an industry:

Goal – Increase Industry Participation!

It is an industry-driven, prioritized agenda, with best practices, such as leveraging information!

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Action Team Priority One Training Creation & Development

Champion Evan Buell

Manufacturing Industry Sector

Manufacturing Sector Partnership Action Teams Focus:

- **Priority 1 Update - Training and Development Creation:**
- Led by Industry Champion Evan Buell – **23** virtual meetings!
  - Centralized Dallas College industry sector website – **LAUNCH!**
  - **One-stop-shop** resource directory for all manufacturing training opportunities, including **DCMA**
  - Answering the **WHERE and HOW** to access these resources
  - Federation for Advanced Manufacturing Education (FAME) – USA
    - Working with Workforce Solutions Greater Dallas & DCMA
  - Introducing modular and stackable training
  - Allowing for **continuous improvement!**
  - Asking industry partners the question – **WHAT IS MISSING?**

New Industry Sector Website: Manufacturing

EDGE NORTH TEXAS

Educate • Develop • Grow • Employ

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EDGE NORTH TEXAS

EDUCATE * DEVELOP * GROW * EMPLOY

Industry Led | Dallas College Powered

Action Team Priority Two
Recruitment & Promotion

Champion Roscoe Davis

Manufacturing Industry Sector

Manufacturing Sector Partnership Action Teams Focus:

- **Priority 2 Update - Recruitment and Promotion of the Manufacturing Industry:**
- Led by Roscoe Davis, who also serves as the DCMA Chair – **23** virtual meetings!
  - Creating a strong workforce pipeline from ISDs – Community College – Industry
  - Manufacturing Industry Mindset Change (middle school, high school, and parents)
    - Several Career Fair events have occurred and more are scheduled - we need more industry company involvement.
    - Action team has developed an **Event Calendar** that is emailed out to all Manufacturing Sector Partners and DCMA Members.
    - Next steps: Information sharing with counselors, advisors, parents, and students
    - **FAME Student Video:** https://dcccd.yuja.com/V/Video?v=13990110&node=61116255&a=93792170

Cynthia Gant, Senior Manager, Projects and Analytics, Dallas College Digital Solutions Team

- Conducted survey sessions at MISD Vanguard HS, GISD GRCTC, DISD Career Institute, and Dallas College
- Interviewed over **100 juniors and seniors**
- Participated in manufacturing information sharing sessions and plant video tours
- Shared survey data finding key themes with industry partners

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CALENDAR OF EVENTS

Event	Date	Location	Contact
Marc Veasey Job Fair	November 21, 2025	Dallas College Mountain View Campus 4849 W. Illinois Avenue Dallas, TX 75211	Steven Bridges sbridges@wfsdallas.com 214-290-1000
GRCTC CCMR Fair	December 8-9, 2025	Gilbreath-Reed Career Technical Center 4885 N. President George Bush Hwy. Garland, TX 75040	Carmen Blakey CRBlakey@garlandisd.net 972-487-3170
Metroplex Manufacturing Leadership Summit	January 30, 2026	Impact Center 3120 E. Pioneer Pkwy. Arlington, TX 76010	Brittany Rosenberg Brittany.rosenberg@tmac.org 817-272-5864
DISD Ready to Work Forklift Career Fair	April 16, 2026	TBD	Sibusisiwe McNeal smcneal@dallasisd.org 972-502-7000

Industry Survey

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NEXT GENERATION Southcentral PA Manufacturing Partnership

DALLAS COLLEGE EASTFIELD

* Please provide your full name and the name of your company.

* How important is it to your company to have a steady pipeline of local skilled workers?

NOT Important	1	2	3	4	5	VERY Important
	○	○	○	○	○	

* What skills do you find most lacking in entry-level job candidates today?

* How many new employees does your organization plan to hire in 2026?

* How could our local high school and college CTE programs help your company with current or future employment needs?

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Dallas College Digital Solutions in Academic Initiatives

Core Team Member
Cynthia Gant

Discovery Session
Manufacturing Sector Focus Groups Insights

Overview

- Share key insights from student focus groups at MISD, GISD, and DISD
- Highlight opportunities for video storytelling and outreach

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Discovery Session
Manufacturing Sector

Key Insights (Part 1)

Many students are undecided but open to exploration through internships and real-world exposure.

Student Career Pathways & Influences

- Family influence
- Mentors and instructors
- Hands-on experiences

Discovery Session
Manufacturing Sector

Key Insights (Part 2)

Career Concerns

- Salary expectations
- Work-life balance
- Aligning personal interest with career interest

Information Sources

- Mentors, educators and counselors
- "Day in the life" videos and short-form content

Perceptions of MFG

- CAD, robotics, 3D printing
- Limited understanding of full industry scope
- Plastipak and Texas Instruments

Discovery Session
Manufacturing Sector

Awareness & Impact of FAME

Awareness is rising across all groups

Students showed strong interest when exposed to

- Paid training opportunities
- Career placement support

Students enjoy in-person events, video storytelling content, and staff that promote opportunities.

FAME DALLAS CHAPTER

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Opportunities for Video Content

Align message with:

- Student career interest
- FAME program benefits
- Real-world applications of advanced manufacturing

Continue filing at:

- Local businesses
- Student interviews
- Interactive walkthroughs

Discovery Session
Manufacturing Sector

Recommended Opportunities

- Early career exploration (middle school outreach)
- Promote transfer agreements & stackable credentials
- Address salary/work-life balance in advising
- Use real-world examples & student-friendly media
- Leverage TikTok, Instagram, YouTube for outreach
- Boost visibility of FAME via trusted staff & events

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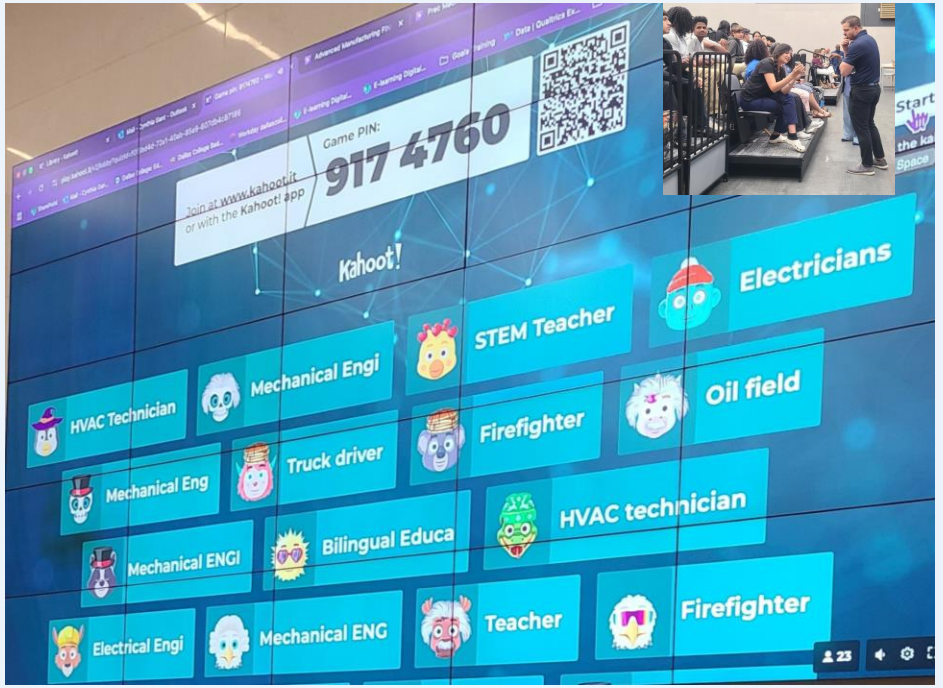
Manufacturing Industry



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Workforce Solutions Greater Dallas

Convener/Core Team Member
Steven Bridges

Workforce Solutions Greater Dallas Announcement

New President/CEO: Lauren Ward

- With more than 25 years of leadership experience in workforce development and education, Ward has been widely recognized for her commitment to fostering career pathways and efforts to strengthen the education-to-workforce pipeline.
- She brings extensive expertise in employer engagement, postsecondary education, apprenticeship implementation, and systems transformation that strengthen local talent pipelines.

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A Little About Workforce Solutions Greater Dallas

- Your Connecting Source to Talent
- Remove Barriers to Employment for both Employers and Job Seekers
- Hiring Events, Job Fairs, Special Events and Career Fairs, like Texas Career Day!
- Customized Services for Industry Partners
- Internships
- Teacher Externships
- Apprenticeships
- Work Experience & Work-Based Learning (OJT)
- Industry & Education Partnerships
- Labor Market Information
- Access to Immediate Talent

Workforce Solutions Greater Dallas Career Day
September 23, 2025

Career Awareness: Great opportunity to have that Face-to-Face with Students and make classroom connections with Teachers and School Administrators.

- 29 Schools
- 1,141 Students
- 80 Teachers
- 67 Vendors (Industry/Education)
- 7 Manufacturing Companies

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Connecting Manufacturing Industry and Public Partners

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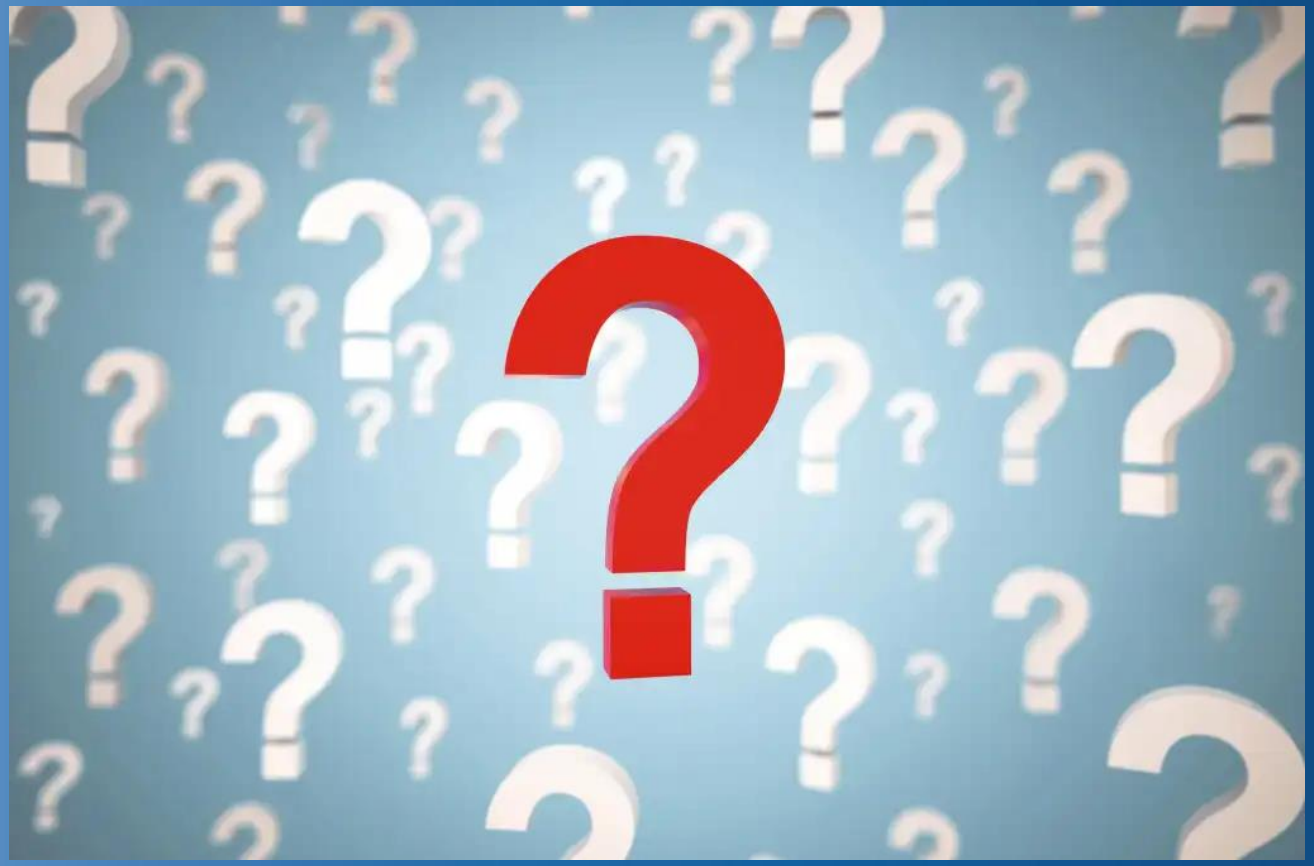

Thank you!